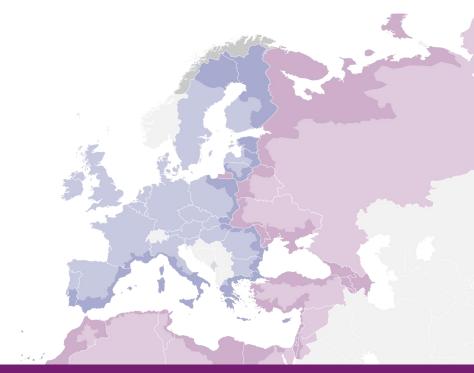


First steps for building partnerships and developing a CBC project proposal

Latvia – Russia CBC programme, Launching conference
Daugavpils, 24 November 2016



Implemented by a consortium led by



COOPERATION ACROSS BORDERS



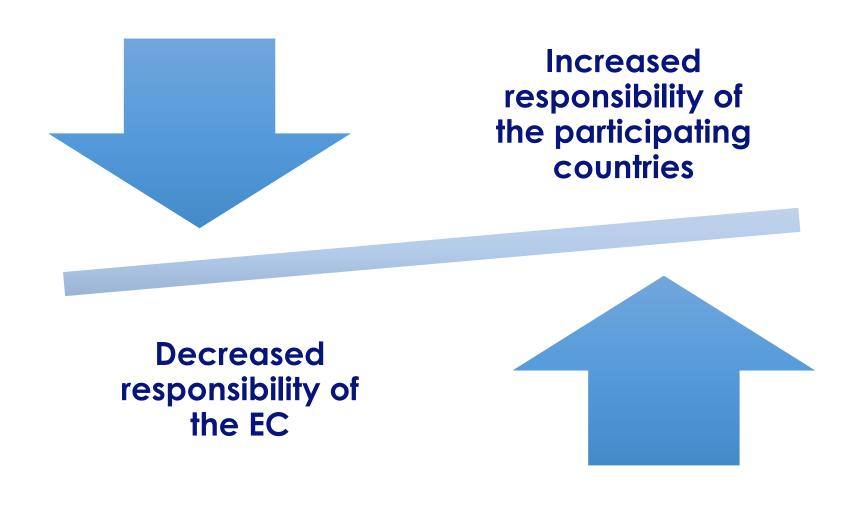
thousands of km of land and sea borders

■ 1 billion €



Shift in the level of responsibilities







Result orientation

Collecting evidence of what has been delivered by CBC projects and programmes



Better visibility

Of projects, programmes, instrument



Capitalisation

Building on achievements of project



Programme implementation arrangements decided on the programme level (no more PRAG)

Better coordination with the regional and local strategies

Petter focused programmes (thematic concentration)

Genuine CBC added value



CBC: what is the added value?



Why a CBC programme?

The strategic goal of the programme is to support joint efforts for addressing cross-border development challenges and promote sustainable use of existing potential of the area across border between Latvia and Russia

CBC PROJECTS ADDED VALUE?



CBC PROJECT ADDED VALUE?



Common challenges to be jointly tackled

 The common problems identified can be solved more efficiently jointly, instead of individual regions or countries acting alone

Solutions to be jointly identified

• Solutions are jointly developed going beyond the results independently achievable in the involved regions/areas

Real and balanced partnership

- All partners have to actively participate in the project according to their functions and competences
- The project Lead Partner may be from any of the participating countries

Joint implementation

 The cross border working approach should be reflected in the project outputs

Identify potential cross-border project ideas!



Identify potential project ideas for cross-border cooperation

- Identify cross-border challenges and opportunities
- Identify project idea(s) that address cross-border challenges and cooperation
- Identify target groups/final beneficiaries
- Check that project idea(s) match programme priorities and contribute to a programme result
- Identify potential relevant partners within programme eligible area

Define your idea and find partners!



Define YOUR project idea and find partners

- Define main project objectives and expected results
- Estimate total project budget and check budget limitations for the Call
- Draft a 1 page project summary
- Contact potential partners with your project idea summary

Build a joint project idea!



Build a JOINT idea with your partners

- Agree on joint project objectives, expected results and main outputs with your partners
- Identify clear cross-border cooperation added value
- Identify people within each partner organisation to work on the proposal
- Allocate responsibilities and deadlines for project preparation to each partner
- Consult the joint idea with stakeholders, check possible synergies and complementarities





A project funded by the European Union

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